



**KALPANA**  
(Since 1987)

Luxury in Every Line. Comfort in Every Curve.

[www.kalpanafurniture.com](http://www.kalpanafurniture.com)

# INTRODUCTION

**Kalpana Furniture Products Pvt. Ltd.** is a trusted industry leader in furniture manufacturing, established in 1987. With **38 years of expertise** and a team of over **250 skilled professionals—50% of whom are women**, we take pride in fostering a diverse and empowered workforce. Operating from a **1,50,000 sq. ft.** state-of-the-art facility, we combine craftsmanship, advanced technology, and unwavering customer commitment to deliver premium furniture solutions. Over the years, we have **successfully completed 10,000+ projects** and supplied more than 1 crore chairs across various sectors, reinforcing our reputation for quality, reliability, and innovation.



Luxury in Every Line. Comfort in Every Curve.





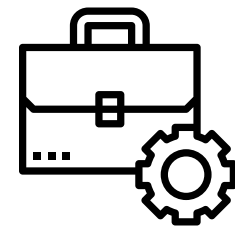
# OUR VISION

Here is vision of our company

Kalpana Furniture Products Pvt. Ltd. envisions becoming the most trusted brand for customers who value superior craftsmanship, elegant design, and outstanding value in furniture. We are dedicated to constantly innovating, delivering beyond expectations, and establishing new standards of excellence within the industry.

# OUR MISSION

Here is various mission in our company



## Marketing Strategy For Company

Our marketing strategy focuses on building strong brand visibility through digital platforms, strategic partnerships, and personalized customer experiences. We aim to give seasonal promotions, and exceptional service, ensuring long-term loyalty and market growth.



## Analysis Business For Company

We operate in the furniture industry, serving both home and commercial customers with quality and custom-made solutions. Our business focuses on innovation, durability, and customer satisfaction to stay competitive in the market.



## Target Market For Company

To curate heirloom-quality furniture for the modern collector. Serving those who believe craftsmanship is the ultimate expression of home and legacy.

# CORE VALUE

Our business is built upon the following principles, which govern every design, material choice, and client interaction:

- **Uncompromising Craftsmanship**  
The dedication to masterful construction, precision joinery, and meticulous detail that ensures every piece is an heirloom.
- **Enduring Quality**  
A commitment to sourcing and utilizing only the finest, sustainable materials designed not for fleeting trends, but to last across generations.
- **Design Integrity**  
The pursuit of original, innovative, and functional aesthetics that elevate a space and offer timeless elegance.
- **Client Stewardship**  
Delivering a truly bespoke and supportive service that honors the client's vision and ensures a seamless, deeply personal experience.





range of product

# PRODUCT RANGE

We offer an exquisite, curated range of furnishings for residential, commercial, and institutional spaces. Each piece, blending classic and modern styles, is brought to life by master craftspeople using the finest materials for refined beauty and exceptional longevity.

## Product Categories

Office Furniture

Institutional Furniture

Department Store Racks

Home Furniture

Hospital Furniture

Restaurant Furniture

Lab Furniture

School Furniture

Industrial Furniture

SS Racks

# QUALITY ASSURANCE

## Best Materials Only:

We only use strong, high-quality wood, fabrics, and parts that are made to last.

## Hand-Checked Work:

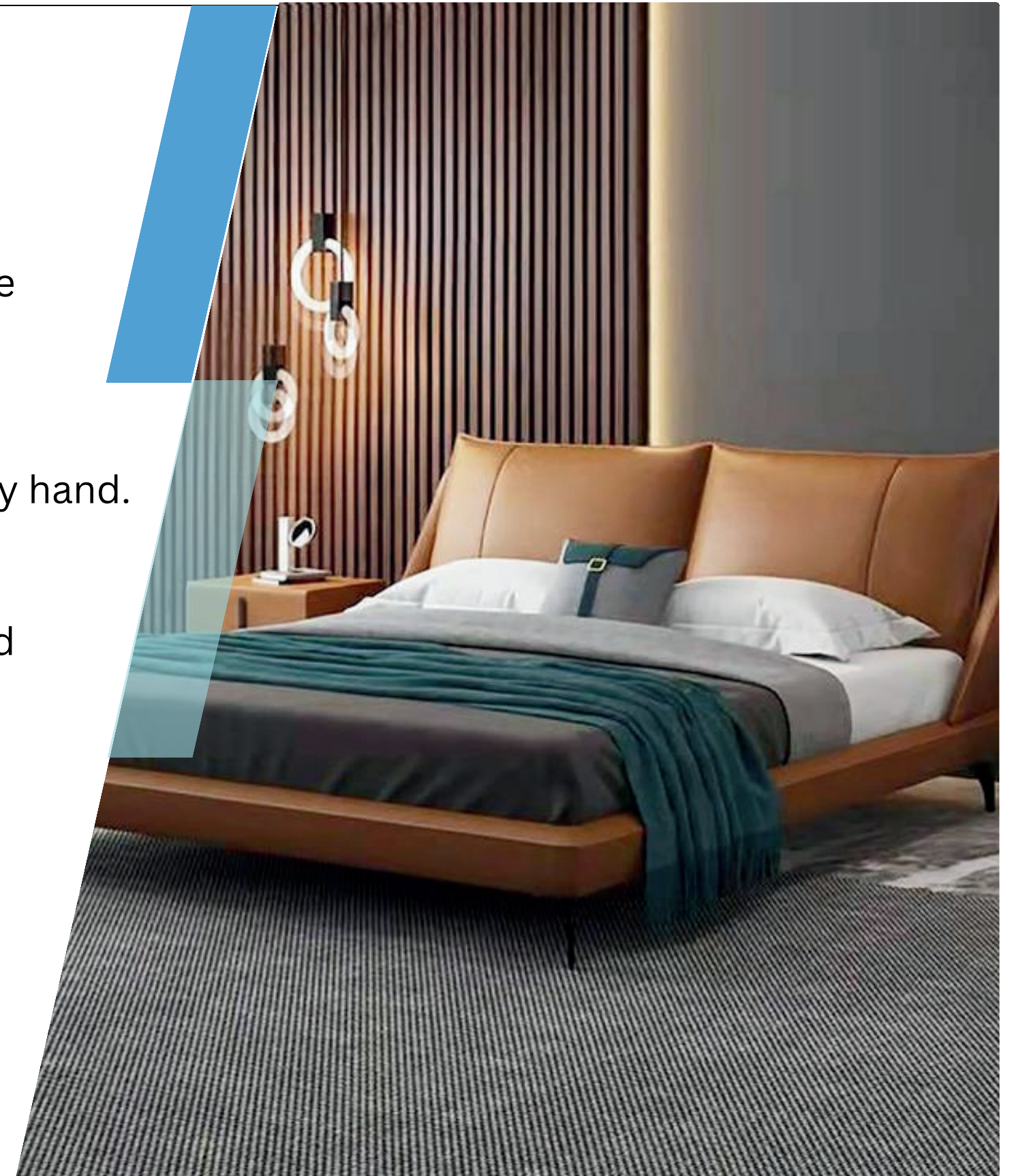
Skilled people check the design, strength, and finish of every item by hand.

## Built for Life:

Our furniture is tested to make sure it will be safe, sturdy, and beautiful in your home for many years.

# SUSTAINABILITY INITIATIVES

We use certified, sustainable wood and reclaimed materials, finished with low-VOC, non-toxic products. We focus on long-lasting quality to keep furniture out of landfills. Our simple goal is to create beautiful pieces while being truly kind to the Earth.





# 7-TANK PROCESS EPOXY POWDER COATING

## The 7-Tank Pre-Treatment Process

Each stage plays a vital role in achieving a perfect finish:

### 01 Degreasing (Tank 1 & 2)

Removes oil, grease, and dirt from the metal surface using an alkaline solution, ensuring complete cleanliness.

### 02 Water Rinse (Tank 3)

Thoroughly washes away chemical residues and contaminants from the degreasing stage.

### 03 De-rusting / Pickling (Tank 4)

Presentations are tools that can be used as lectures, speeches, reports, and more.

### 04 Water Rinse (Tank 5)

A second rinse to neutralize the acid and prepare the surface for phosphating

### 05 Phosphating (Tank 6)

Creates a fine crystalline phosphate layer on the metal, which enhances paint adhesion and provides corrosion resistance.

### 06 Final Rinse with DM Water (Tank 7)

Ensures a spot-free, chemically clean surface before drying and powder application.





# ADVANTAGES OF 7-TANK PROCESS EPOXY POWDER COATING

## 1. Excellent Surface Preparation

Guarantees a clean, rust-free surface for better coating adhesion.

## 2. Superior Adhesion & Bonding

The phosphating layer ensures the powder coat sticks firmly and uniformly to the metal.

## 3. Enhanced Corrosion Resistance

Protects against rust, humidity, and environmental wear – ideal for indoor and outdoor use.

## 4. High Durability & Strength

The epoxy powder coat forms a hard, impact-resistant layer that resists scratches and chips.

## 5. Longer Coating Life

The combination of proper pre-treatment and quality epoxy coating ensures long-term color and finish retention.

# CLIENTELE

As a trusted solutions partner, Kalpana Furniture commits to quality and reliability while catering to a wide base of residential, commercial, and institutional clients, from designers to corporate sectors.





# SRM

INSTITUTE OF SCIENCE & TECHNOLOGY  
(Deemed to be University u/s 3 of UGC Act, 1956)



# GERI CARE WELLNESS BY GERIATRICIANS HOSPITAL



D G VAISHNAV COLLEGE



# VELS



INSTITUTE OF SCIENCE, TECHNOLOGY & ADVANCED STUDIES (VISTAS)  
(Deemed to be University Estd. u/s 3 of the UGC Act, 1956)

# FORTUNE

Member ITC Hotels' Group



# OASYS



What the best we can do for you

# CONCLUSION

As we look ahead, **Kalpana Furniture** remains dedicated to **excellence, innovation, and customer satisfaction**. we create complete, customized furnishing solutions designed to **elevate your space**. We go beyond delivery by providing complete furnishing solutions and customization. With strong expertise in institutional furniture, we align our designs with the standards of Matriculation, CBSE, and International Schools. Choose us for tailored, reliable, and compliant furniture solutions that elevate every space. We invite you to **contact us**.



# Our Contact

Keep in touch with us!



No: 284A, Mettukuppam Main Road,  
Vanagaram, Chennai - 600095(Next to Caption TV)



95668 95222 , 85940 36669



sales@kalpanafurniture.com



www.kalpanafurniture.com